

# ELIJAH BISSELL

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Portfolio: <http://ebissell.com/>

**UI/UX designer with a strong work ethic and creative ability. Seeking a position to apply my graphic design, photography, and UI/UX experience to help clients thrive by understanding and responding to their customers motivations.**

## EDUCATION:

- **Certificate, UX/UI**, Georgia Institute of Technology, Atlanta, GA **Fall 2021**  
Design Thinking, User research, Ideating & Design, UI, Heuristics & Interaction, wireframing, and Prototyping
- **Bachelor of Arts, Marketing & Entrepreneurship**, Samford University, Birmingham, AL **May 2018**

## PROFESSIONAL EXPERIENCE:

**Momentum Telecom**, Atlanta **May 22 – March 24**

### **Graphic & Multimedia Designer**

Collaborate and engage with Marketing team members and internal and external stakeholders in the creation of print and digital ready marketing materials including direct mail, email, flyers, brochures, brand identity, digital assets, and more.

- Created graphic designs for two podcasts and video series
- Managed all document graphics, updates, and template redesigns
- Designed graphics for print materials and tradeshow backdrops and pop-ups
- Animated advertising videos displayed at the Columbus Crew stadium and games
- Managed and assisted in two website redesigns and a brand redesign

**McGriff**, Remote

**Apr 19 – May 22**

### **Graphics Specialist**

Manage projects; communicate with vendors, clients, and team members; plan for scope and deadlines. Create and edit print and digital materials. Assist in training.

- Developed InDesign presentations, including Industry Overviews, Company Overviews, Requests for Proposals. Redesigned and created 500 Employee Benefit Booklets.
- Redesigned 3 Employee Benefit Guides, then worked with a third-party vendor to translate the documents to Spanish, and ensured the content was formatted correctly and stylistically. Achieved high levels of client satisfaction, with the final product being printed and shipped to employees.
- Assisted in training 2 new employees in 8 materials, editing processes and concepts.
- Consistently received positive EoY reviews, emphasizing 99% completion of projects at or before deadline.

**Elijah Bissell**, Birmingham, AL

**Apr 17 – Present**

### **Graphic Designer and Photographer**

Provide independent graphic design and photography services.

- Created graphic design art posted by the Atlanta Hawks and various major league athletes.
- Shoot photography for 20 group and individual events, receiving word-of-mouth referrals.
- Worked with a tech start-up to create a digital ad, 4 social media posts, a flyer, and a teaching GIF.

**Planet Fundraiser**, Birmingham, AL

**Jan 18 – Nov 18**

### **Social Media Content Specialist (6/18 – 11/18)**

Created content for, managed, and interacted with Planet Fundraiser's social media platforms and clients.

- Worked with a 4-member team to design wireframes in all levels of fidelity for web using Adobe XD.
- Scripted, filmed, and edited 25+ short video ads, instructional videos, and interviews between 30 seconds to 5 minutes.
- Increased follower growth on Instagram from 1.5K to 4K by animating, designing, and publishing video ads, GIFs, and icons with Adobe Creative Suite. Engaged with 10K+ users on main social media platforms.
- Assisted with 10-15 marketing campaigns, promotions, and fundraisers, with 100% of fundraisers hitting their goals.
- Edited 10 headshots for website About page, social media posts, and company directory.

## SKILLS:

**Skills:** **Adobe Lightroom** (advanced), **Adobe InDesign** (intermediate), **Adobe AfterEffects** (intermediate), **Adobe Photoshop** (intermediate), **Adobe Illustrator** (basic), **Adobe PremierePro** (basic), **HTML** (basic), **CSS** (basic), **GitHub** (basic)